

MEDIA
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MADISON
Morrigan

Hey there! I'm Madison
Morrigan. Life Coach,
Creative Consultant and
Speaker.

Curiosity is my love language and questions
are usually my answer. I believe the creative
human journey is much more powerful when
taken with a heart of exploration.



I OPERATE ON THE PHILOSOPHY
THAT THERE IS NOTHING WRONG
WITH YOU, AND YET... EVERYTHING IS
WRONG WITH THE PROGRAMS WE'RE
OPERATING OUT OF.

Which is why the work I do is not about hustling for wholeness or "fixing" but rather getting out of auto-pilot, shedding the persona and beginning to live from True Essence (the most authentic self).

It's from here, as the creative director of our own lives, that we are able to cultivate a life with healthy habits, thriving & reciprocal relationships and go after our dreams - all by connecting to the true self.

All of this comes down to living from self-worth, power and wholeness.

How do I do it?

I create experiences that offer leaders, creatives and visionaries a brave space to not only reprogram their old stories and get in touch with their essence, but to live creatively, wholly and fully expressed.

Combining my 10+ year experience as a facilitator, spiritual teacher and speaker, along with my skills as a life coach, I bring groups a deeply soulful yet strategic, holistic, nuanced and exploratory approach to living fully alive.

Simply: I help people get out of their own way and do what they are here to do!



“Madison is an embodied mystic — a divining rod of connection — at the same time as being grounded AF, and funny as hell.”

— STEPH JAGGER, AUTHOR



OFFICAL BIO:

Madison is a 4x international award winning life coach, speaker, creative consultant and creator of Awaken Her Soul, a 14 week mentorship program designed to help womxn embody their worth, power and fullness. Centered on self-responsibility and full expression, Madison coaches ambitious and creative women as they shed the layers of old programming keeping them small and finally come home to their true selves.

She has her degree in interpersonal communication with an emphasis in psychology from Missouri State University, has a certificate in conflict resolution and legal mediation, and is proudly Certified as a BYCA Coach.



“Madison’s sense of attentiveness to her audience, her confidence and her kindness allows her to truly connect to each person in the room and give space for her audience to reflect and grow at their own pace. Each time I hear Madison speak, I am left wanting to hear more.”

— STEVIE ROZEAN, FCILITATOR OF GATHER MIDWEST



Speaking topics —

- 5 pillars of Radical Self-Confidence
- Healing the People-Pleasing Wound with Worthiness
- Boundaries as the key to Joy
- Freedom through Radical Responsibility
- Sovereignty and Self-Belonging are your portal to Creative Living
- Embodying Spiritual Freedom: How deconstructing Evangelical Christianity brought me to deeper intimacy with life



I offer —

- Keynotes that activate both richness and levity. I invite inspiration and practical, courageous action.
- Inquisitive and inclusive MC, bringing a lighthearted, down to earth support to events
- Workshops that cultivate ah-ha moments and brave collaborations.
- Panel participation that invites people to lean into their creative process - be it in their art, business or healing.
- Spiritual healing retreats that teach womxn with spiritual shame how to belong to themselves and be liberated from the inside-out.





“Madison brings everything to the table in ALL she does. Whether she’s on the stage, mingling with guests, or brainstorming a last-minute pivot in the green room (true story) ... she is THE wildly gifted, deeply empathetic, awe-inspiring, and riveting speaker every conference host dreams about.

The amount of attendees who cried, laughed, and were personally CHANGED be cause of Madison’s impact at our conference has had a lasting ripple effect that—to this day—is truly unmatched.”

— ELISE GRICE, FOUNDER OF THE NEW WAVE
CONFERENCE AND CEO OF HEY SWEET PEA

SOCIAL MEDIA REACH AND INFO



@MADISONMORRIGAN

14.5K+ FOLLOWERS
88% WOMEN / 12% MEN
AGE 25-34: 53%
AGE 35-44: 27%
MONTHLY REACH: 40K



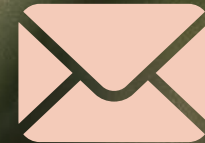
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1.7K+ FOLLOWERS
95% WOMEN / 4% MEN
AGE 25-34: 51%
AGE 35-44: 28%



/MADISON_MORRIGAN

1.4K+ FOLLOWERS
AV. MONTHLY REACH: 53K



HELLO@MADISONMORRIGAN.COM

EMAIL LIST: 6.2K+

Speaking Fee

Madison's keynote and workshop fee ranges from \$1000-\$5000+. Depending on which offering is selected, the length of the event, the speaking topic, accommodation, her travel schedule and group size, this may vary. Please be in contact about your group's needs.



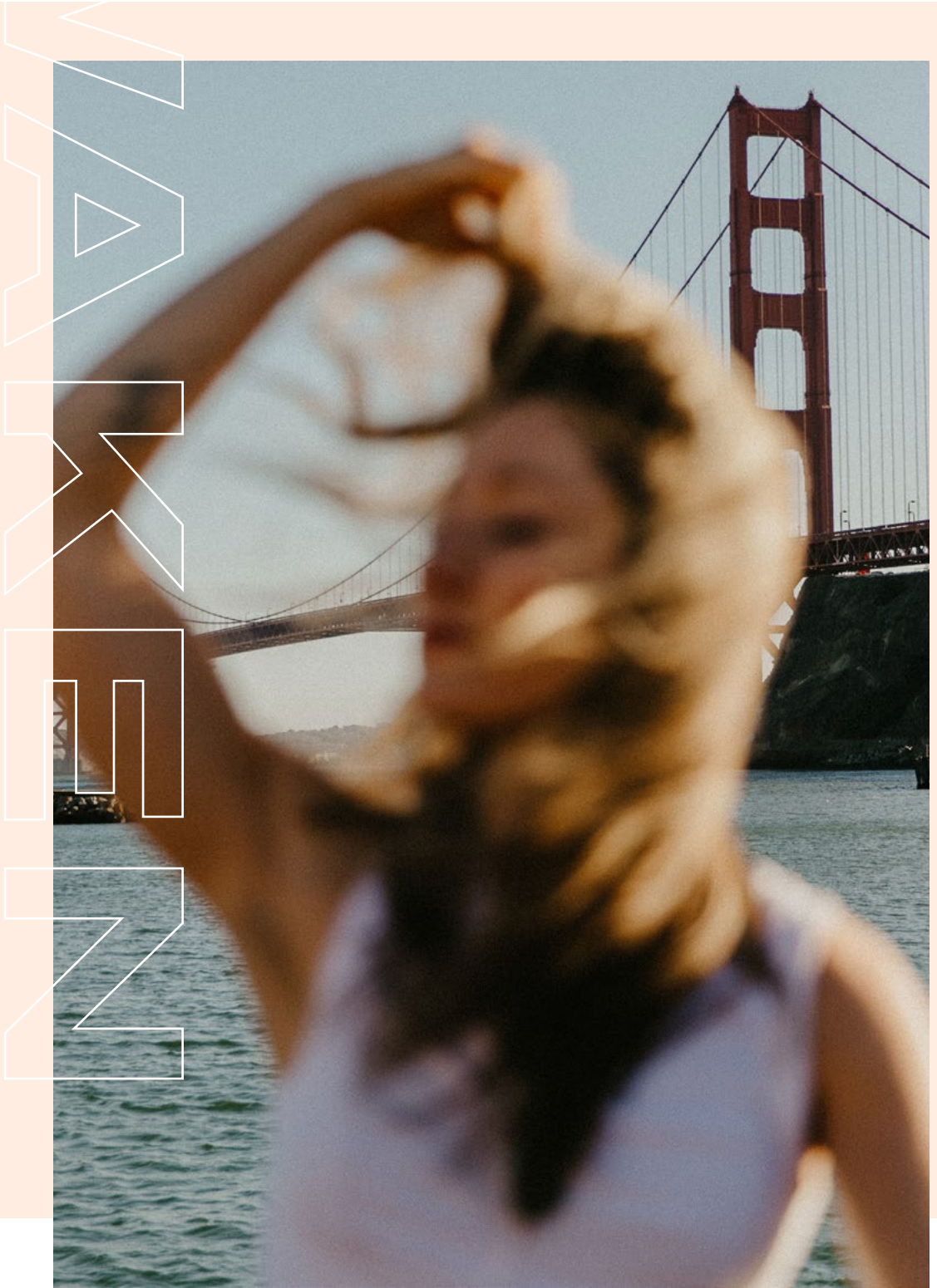


“Madison is the mirror we all need
in our lives to remember our
strength, joy and sovereignty.”

— KYLIE MCBEATH, CERTIFIED HEALTH COACH,
EMOTIONAL EXPERT, CO-FOUNDER OF ZURA HEALTH,
SPEAKER AND WRITER

List of past engagements

- Gather Midwest Keynote February 2020
- The Way Home Retreat facilitator with Dr. Hillary McBride and Barbara Erochina 2020
- New Wave Conference Panelist 2019
- New Wave Conference MC 2019
- Gather Midwest Panel Speaker 2019
- Urban Goodness Wellness Retreat October 2017
- Hosted The Indigo Experience Retreat November 2017
- Beautiful You Inspiration Day Panelist November 2016
- The Bravery Board Joint Keynote May 2016, Jan 2017, June 2017





“Madison is a rare in her mix of skill and openness, levity and ability to stay with the painful, her certainty and knowing, mixed with her ability to keep learning and growing. Having the chance to work alongside Madison has helped me to see that she really lives the things she teachings, and is completely congruent in how she moves through the world.”

— DR. HILLARY MCBRIDE: THERAPIST, SPEAKER, AUTHOR,
RESEARCHER

Awards

- Winner: Beautiful You Program of the Year 2019 for the Awaken Her Soul
- Winner: Beautiful You International Coach of the Year 2017-2018
- Finalist: Beautiful You International Coach of the Year 2017-2018
- Finalist: Beautiful You Program of the Year 2017-2018 for the Where I Begin Ecourse
- Finalist: Beautiful You Emerging Coach of the Year 2014-2016
- Finalist: Beautiful You International Coach of the Year 2015-2016
- Winner: Beautiful CEO Shine Award 2015-2016



AWAKEN
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hello@madisonmorrigan.com

Inquire about speaking at
madisonmorrigan.com/speaking





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